



- Founder + Global Speaker + Author
- Singularity University Faculty - Future of Learning
- World-traveler (99 countries)
- CEO at Beenova AI

Jos Dirx is CEO and co-founder Beenova AI, Faculty at Singularity University, an international public speaker, author and world-traveller. Originally from The Netherlands, Jos was born in Brazil and has since lived in twelve countries across the world, having visited near 100. Jos founded an award-winning organization in South Africa and co-launched a mobile health app that provides free, daily health information - Jos is passionate about technology, creativity and building scalable solutions that change the world.

Workshops, Training Sessions, Keynotes and Panels hosted in North America, Europe, Africa and Asia to audiences between 20 and 5,000 in cultures and countries as diverse as Saudi Arabia, to South Africa to the USA.

At Beenova AI, she works with an incredible team to change how the world learns; Beenova AI teaches and measures future skills by providing personalized learning mentors. As the author of two books (one that leverages AR for social impact learning), founder of a global creative communications agency and a firm believer in human-based tech design, Jos finds power at the intersection of creativity, technology and education to build disruptive change in our world.

BUSINESS



Jos has delivered two TEDx talks, founded an award-winning not-for-profit organization and runs a creative communications consultancy. Her drive to build equal societies has taken her around the world and she seeks to develop creative ways to share the world's most beautiful and diverse stories with multicultural audiences. Jos has spent time in South Sudan and Eritrea with the United Nations and has led workshops and training sessions across Africa, the Middle East and North America.

LOCATIONS



Jos works across New York, Amsterdam, London, Dubai and Johannesburg with various global clients on creative communications through technology, play and strategy.



EDTECH



Jos co-launched mGirls, a mobile health app that delivered free daily health texts to over 65,00 girls in South Africa. Jos believes the creative use of technology is a crucial element in re-thinking education and believes the strategic use of technology combined with sensory-based learning and value-based learning can change the world.

PUBLICATIONS



In 2018, Jos wrote a book called *Girls Do Good*, an Augmented Reality kids book about changing the world. In 2017, Jos wrote a book called *Tackled!*, a practical, conceptual guide to working with boys and young men to decrease gender-based violence.



Other publications by Jos include (also as co-author):

- *Three Dead Bodies, Zero Safe Space Mail & Guardian (02.19.13)*
- *Girls & Football Make the Link Taylor & Francis Group (08.21.12) Co-author*
- *Girls in South Africa Speak - Bill & Melinda Gates Foundation/ Impatient Optimists (18.09.12)*
- *Football Development for Girls and Women in South Africa: Ruled Out? - ICESD (10.10.10)*

PRESS



Jos has received numerous accolades and global recognition for her work. She has been featured:



TESTIMONIALS



"Hugely engaging, passionate and provocative in the most positive of ways, we were delighted to host Jos on our panel." - **PwC**

"Jos is so inspiring! She's hands-on and we would not hesitate to recommend Jos!" - **L'Oreal**

"At TED, we seek collaborative relationships with partners who are as interested in surfacing great ideas and stories as we are. That's precisely what we found in working with Jos..." - **TED**

"Jos is naturally elegant while presenting...She helped

us craft our presentations to make them exciting and engaging. We are all looking forward to working with Jos again...!" - **Van Cleef & Arpels**

"Beyond Jos's leadership, what really stood out was her ability to inspire and motivate." - **Evolvence Knowledge Investments**

"Jos is an insightful leader, a visionary and highly motivational..." - **IBM**

"Jos is just amazing! What impresses me is that she's so humble and kind, considering her huge

background, having won awards in media and being a world traveler. And despite all this she remains so beautiful in & out, and so simple and kind..." - IBM

"Charming, energetic, great stage presence...a true professional!" **BestJobs.Eu**

SPEAKING TOPICS



Learning is deeply personal. Education, informal or formal, schools or street, at work or in the classroom - builds our collective, human potential.

There is no space more important to disrupt, our world depends on education for strong mindsets, healthy bodies, expansive thinking, and responsible relationships - even those relationships at the intersection of humans and technology. Education is more important than ever before, with schools and workplaces closing their doors around the world.

Jos focuses on how technology can exponentially change the Future of Learning, and how AI and EI are practically set to disrupt workplace learning and education globally, and highlights advanced technology for corporates and schools to take personalized learning to new heights - immediately. She uses diverse examples to bring this story to life for global audiences. Through Beenova AI, Jos is committed to making it easier for everyone to learn the skills needed to thrive in the 21st century, develop their human capital and achieve their maximum personal impact.



THE FUTURE OF LEARNING



INNOVATION + CREATIVITY ACROSS CULTURES AND BORDERS



AI AND EI AND INCLUSIVE EDUCATION



CRISIS MODE EDUCATION AND THE FUTURE OF LEARNING: THE CHANGE WE NEED RIGHT NOW



HOW DO WE MAKE 'DIVERSITY' WORK?



DISRUPTING DIVERSITY



SOUNDING AS SMART AS YOU ARE: AN INTERACTIVE SESSION ON PUBLIC SPEAKING



GIRLS DO GOOD: LEADERSHIP, INSPIRATION AND CHANGING THE WORLD FOR KIDS



2019

Faculty at Singularity University

2018

Economic Forum: Women in Leadership Speaker

2017

Step Conference Main Host Step Start

Cosmopolitan Magazine: Full page career feature

Transform Awards MENA - Best Brand Identity NGO

2016

Economic Forum: Women in Leadership Speaker

Step Conference Speaker

Dubai Lynx Speaker

2015

Women in Stem & AUD - STEM Award

Speaker's Award Glowork - Saudi Arabia

2014

Women Deliver Advisory Council FIFA '15

Sonke Gender Justice Mentor

2013

50 Global Heroes Ending Violence Against Children

Women Deliver/Gates Fdn Young Leader & Speaker

TedX Speaker

2012

Winner Nike Foundation Girl Effect

TedX Speaker

2011

Speaker World Summit Youth Volunteers (UN)

Best Doco "Can I Kick It?" (Festival TV & Cinema)

Nominee UN Youth Representative

2010

Best Research Paper "Girls and Women: Ruled Out?"

Best Sport Business Plan (Nike, Ashoka)

Ashoka Changemaker



INSTAGRAM:

[@JosDirkx](https://www.instagram.com/JosDirkx)

[@GirlsDoGood](https://www.instagram.com/GirlsDoGood)

I LOVE QUESTIONS

Get in touch via hi@josdirkx.com

USEFUL LINKS

www.beenova.ai

www.josdirkx.com

www.girlsdogood.co

www.girlsandfootball.org

www.mgirls.org

www.girlsandfootball.org/tackled/